

News

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TAUBMANS paint brand by PPG adds colour to Speedcafe.com

MELBOURNE, April 9, 2019 – PPG today announced that the TAUBMANS® paint brand by PPG has joined forces with leading Australian motorsport news website Speedcafe.com as a Platinum Partner.

Taubmans has been painting, protecting and beautifying Australia's most valued and loved assets for more than 110 years, including our homes, businesses, schools and hospitals.

David Nicholls, PPG commercial director, architectural coatings, Australia and New Zealand, said the partnership with Speedcafe.com reflects an enthusiasm to back initiatives that resonate with the *Taubmans* brand's trade and retail customers.

"Motorsport has a terrific following and a strong history in Australia and New Zealand. Speedcafe.com has proven itself to be a leading source of motor racing news for fans throughout our region, as well as other parts of the world," said Nicholls.

"Many Speecafe.com readers will no doubt be familiar with the *Taubmans* brand's parent company, PPG, as the industry leader in automotive refinish products and systems.

"Many will have experienced *Taubmans* paints through products such as Endure, Living Proof Silk, Easycoat and our latest innovation, All Weather.

"We are looking forward to creating new opportunities for our customers to experience *Taubmans* paints through our Platinum Partnership with Speecafe.com, and ensure that *Taubmans* is the first choice for motorsport fans in Australia and New Zealand."

Justin Murray, general manager of Speedcafe.com, welcomed the *Taubmans* brand to the Platinum Partner family.

"Taubmans is widely regarded as a leading Australian paint brand and is a perfect fit for Speedcafe.com," said Murray.

"We want Speedcafe.com readers to experience everything that *Taubmans* paint has to offer - whether they are DIYs or painting professionals.

"It is the support of brands like *Taubmans* that allows Speedcafe.com to remain 'First, Fast and Free' for our readers. In return all we ask is that our loyal readers seriously consider the products of our partners when in the marketplace."

The *Taubmans* paint brand joins a list of globally recognised brands as a Speedcafe.com Platinum Partner, including PIRTEK, Michelin, ARMOR ALL, Castrol EDGE, Preston Hire, Supercheap Auto, JobStop.com, TyrePlus and Mercedes-AMG.

The *Taubmans* paint range by PPG is available nationally from <u>Bunnings Warehouse</u>, <u>Taubmans Professional Trade Centres</u>, <u>BRISTOL®</u> stores and independent paint stores.

For more information on *Taubmans* products and all your painting needs, visit www.taubmans.com.au

PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and specialty materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.4 billion in 2018. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit www.ppg.com.

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