



# News

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## **TAUBMANS paint by PPG named newest Nightingale Housing partner**

*Paint brand to deliver custom colour palettes, collaborate on architectural coatings solutions*

MELBOURNE, Australia, March 30, 2021 – TAUBMANS® paint by PPG today announced an ongoing partnership with Nightingale Housing to harness the power of colour and explore new architectural coating innovations for the group's next generation of sustainable urban housing.

Led by Rachel Lacy, PPG colour category manager, architectural coatings, Australia and New Zealand, the *Taubmans* team is collaborating with the six Nightingale Housing architecture firms behind Nightingale Village. The team is developing custom colour palettes for each apartment building using the brand's new COLOURSMITH® tools and is also drawing on colour theory to enhance the comfort, functionality, durability and community connectedness of the apartment buildings.

"Like most architects, we shy away from colour sometimes," said Jeremy McLeod, founding director, Nightingale Housing and Breathe Architecture. "When we do choose colours, especially for something as important as a facade, we really think about it. Working with our partners at *Taubmans* paint on Nightingale projects makes that process engaging and inspiring."

Nightingale Housing apartments are built for owner-occupiers – not investors – and are based on the triple-bottom-line principles of environmentally, financially and socially sustainable design. The apartments are sold at the cost price via a ballot system that prioritises the affordable housing needs of applicants employed in community service roles, such as paramedics, police officers and teachers.

The buildings boast the highest-possible sustainability ratings, including minimum 7.5 star NatHERS thermal ratings. They use low carbon footprint materials, rainwater harvesting, communal laundries, vegetable gardens and shared cars.

"Very strong synergies exist between PPG and Nightingale Housing, which made the partnership a natural fit," said David Nicholls, PPG commercial director, Australia. "At PPG and under our *Taubmans* paint brand in Australia, we have long supported projects that offer widespread and sustained benefits to our communities, simply because it's the right thing to do. We also strive to solve our customers' greatest challenges by working with them to develop innovative coatings solutions."

Nicholls added, "We are committed to being part of the solution to Australia's affordable housing crisis and the environmental challenges facing us all as a global community. Through our partnership with Nightingale Housing, we will explore and test architectural coatings that are designed to reduce a building's carbon footprint and to mitigate the impacts of climate change."

In addition to the Nightingale Village projects, the *Taubmans* team is collaborating with Breathe Architecture on Nightingale Ballarat – the first regional Nightingale Housing project and the city's first carbon-neutral building. In homage to Ballarat's rich architectural heritage, the ground floor will consist of recycled red bricks and balconies on the Davey Street facade will be finished in the bespoke *Coloursmith* colour Ballarat Brick by Breathe Architecture.

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At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and specialty materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$13.8 billion in 2020. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](http://www.ppg.com).

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**EDITOR'S NOTE:** Interviews are available with Rachel Lacy and Jeremy McLeod. High-resolution images can be downloaded for publication [here](#).

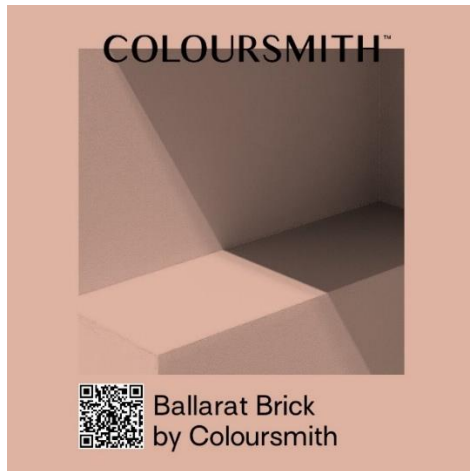


*Viewing the construction of six buildings at the Nightingale Village located in inner city Brunswick are (from left) Rachel Lacy, PPG architectural colour category manager, Australia and New Zealand; James Senior, partnerships manager, Nightingale Housing; Jordan Walker, project manager, Hacer Group; Terry Ward, PPG commercial professional architectural coatings sales manager, Victoria; and Sarah Yap, brand marketing manager, TAUBMANS® and WHITE KNIGHT®, PPG architectural coatings Australia.*



*Park Life by Austin Maynard Architects is just one of six apartment buildings currently under construction in the Nightingale Village and due for completion in late 2021.*

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*“Ballarat Brick” by Breathe Architecture is the newest bespoke paint colour to be created using the TAUBMANS® revolutionary COLOURSMITH® app and Coloursmith Reader. This warm and earthy tone reflects the architectural heritage of the City of Ballarat, which will become home to the first regional Nightingale building (right).*